



Tiffanie N. Wilson is a versatile professional with extensive experience in business development, corporate branding, strategic planning, and organizational consultation. With nearly 20 years in the field of marketing, she has established herself as a leading expert in both graphic and corporate design.

Tiffanie is the owner of **VOILÁ! Design and Marketing**, a 14-year-old boutique marketing agency that specializes in impactful design solutions and marketing strategies. The firm is dedicated to helping businesses – from start-ups to Fortune 100 companies – build and enhance their brand presence and achieve their goals through creative, effective, and strategic marketing approaches.

While **VOILÁ!** allows Tiffanie to leverage her expertise to deliver quality design solutions, her passion company, **THE EMMA SHIRLAE COLLECTION**, showcases her entrepreneurial spirit and creative vision. **THE EMMA SHIRLAE COLLECTION** is a body of creativity inspired by the shared stories of Tiffanie’s grandmother’s Emma Lenora Wilson and Shirley Anne Bullock. **THE COLLECTION**, composed of journals, greeting cards, candles, notebooks, customized canvases, and a variety of other specialty products, is curated to inspire, celebrate, and commemorate life's meaningful moments while leaving a legacy.

Tiffanie previously had a long tenure with corporate marketing for the City of San Antonio, where she played a pivotal role in enhancing the city's brand and promoting its initiatives. Her strategic vision and keen analytical skills contributed to the success of numerous marketing campaigns, earning her recognition as a leader in her field.

A graduate of the University of the Incarnate Word, Tiffanie holds degrees in Journalism, Radio, Television, Film, and Marketing and is a two-time Associated Press Award winner for her journalistic writing. She is also co-owner of The Stone Manor Luxury Event Center in San Antonio, Texas.

Her dedication to excellence, combined with her collaborative approach, makes Tiffanie a valued partner and a respected leader. She has served on the Board of San Antonio’s Martin Luther King, Jr. Commission for many years, partnered with civic leaders on numerous large-scale projects, and is a board advisor for several organizations and initiatives. Perhaps her biggest passion is as an administrative consultant for churches, helping leaders lead souls to Jesus Christ.

Above all Tiffanie is a lover of Christ and family. She shares her life with her fiancé, Jarvis, parents, siblings, nieces, nephews and 18 Godchildren.

**VOILÁ! Design and Marketing and
THE EMMA SHIRLAE COLLECTION**

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